

GET SET FOR SPRING



Hold your demonstration on or between September 5th, 2011 and November 27th, 2011.

\$200 and above

10% credit of demonstration sales applies to all levels when 2 bookings are not achieved

\$400 and above

Pizza Plate

RRP \$33.30

FREE or



choose *any item in the range* for

50% OFF* (RRP).

Available to the host only when demonstration sales reach \$400 and above.

\$600 and above

Choose *any item in the range* for

60% OFF* (RRP).

Available to the host when demonstration sales reach \$600 and above.

\$600 and above plus 1 booking

Available to the host when demonstration sales reach \$600 and above plus 1 booking (minimum sales \$200).

6ltr Casserole Base (cast in Handles)

(RRP \$254.20) **Host Price**

\$69.00

Limited Time Offer



\$1000 and above plus 1 booking

Available to the host only when demonstration sales reach \$1000 plus 1 booking (minimum sales \$200).

OR

**New Country Kitchen 3.1ltr Casserole & Lid
plus 24cm Frypan Base
& 4 pce Kitchen Tools**

Host Price

\$125.00

(RRP \$501.30)

choose *any item in the range* for

70% OFF* (RRP).



Only one of the above Host Rewards per demonstration.

30% OFF

COUNTRY KITCHEN RANGE

Code	Description	RRP \$	Special \$	SAVE \$
0113	20cm Lid (ck 2.2ltr & 2.5ltr)	112.90	79.00	33.90
0089	24cm Lid	125.90	88.10	37.80
0151	28cm Lid	144.80	101.30	43.50
0149	32cm Lid	157.20	110.00	47.20
0070	34cm Lid	177.10	123.90	53.20
0298	37cm Maxi Lid	184.30	129.00	55.30
0230	2.2ltr Saucepan & Lid	279.50	195.60	83.90
0231	2.2ltr Saucepan Base	181.40	126.90	54.50
0235	3.5ltr Saucepan & Lid	322.60	225.80	96.80
0236	3.5ltr Saucepan Base	208.60	146.00	62.60
0273	24cm Deep Frypan & Lid	289.40	202.50	86.90
0272	24cm Deep Frypan Base	174.90	122.40	52.50
0264	28cm Deep Frypan & Lid	343.80	240.60	103.20
0263	28cm Deep Frypan Base	208.60	146.00	62.60
0260	32cm Deep Frypan & Lid	379.30	265.50	113.80
0262	32cm Deep Frypan Base	234.50	164.10	70.40
0246	2.1ltr Casserole & Lid	270.60	189.40	81.20
0245	2.1ltr Casserole Base	159.60	111.70	47.90
0248	3.0ltr Casserole & Lid	309.70	216.70	93.00
0249	3.0ltr Casserole Base	178.50	124.90	53.60
0250	5.0ltr Casserole & Lid	349.50	244.60	104.90
0252	5.0ltr Casserole Base	211.70	148.10	63.60
0254	7.0ltr Casserole & Lid	386.30	270.40	115.90
0256	7.0ltr Casserole Base	240.50	168.30	72.20
0276	9.0ltr Casserole & Lid	428.60	300.00	128.60
0275	9.0ltr Casserole Base	285.40	199.70	85.70
0271	11.0ltr Casserole & Lid	496.80	347.70	149.10
0270	11.0ltr Casserole Base	335.10	234.50	100.60
0267	37cm Deep Baking Dish & Lid	439.40	307.50	131.90
0265	37cm Deep Baking Dish Base	271.70	190.10	81.60

30% OFF

SELECTED SPECIALTY ITEMS

Code	Description	RRP \$	Special \$	SAVE \$
0300	Chinese Wok	208.60	146.00	62.60
0286	Medium Oven Pan	199.50	139.60	59.90
0290	40cm Baking Pan	232.30	162.60	69.70
0284	Large Oven Pan	222.10	155.40	66.70
0288	Deep Oven Pan	247.10	172.90	74.20
0331	28cm Snak Skillet	157.70	110.30	47.40
0302	Deep Oven Pan Lid	151.40	105.90	45.50
0310	Chinese Wok Lid	143.50	100.40	43.10
0210	Small Steamer (accepts 2.2ltr & 2.5ltr)	73.30	51.30	22.00
0209	Small Double Boiler	73.30	51.30	22.00
0216	28cm Steamer (accepts 5.0ltr & 6.0ltr)	79.70	55.70	24.00
0303	32cm Steamer (accepts Wok & 7.0ltr)	92.00	64.40	27.60
0329	32cm Snak Skillet	184.10	128.80	55.30
0328	28cm Grillet	176.10	123.20	52.90
0325	32cm Grillet	211.70	148.10	63.60
0332	Gourmet Griddle	163.70	114.50	49.20
0333	20cm Frypan Base	144.20	100.90	43.30

30% OFF CLASSIC RANGE

Code	Description	RRP \$	Special \$	SAVE \$
0104	18cm Lid (1.6ltr)	104.80	73.30	31.50
0101	1.6ltr Saucepan & Lid	244.70	171.20	73.50
0103	1.6ltr Saucepan Base	148.90	104.20	44.70
0110	2.5ltr Saucepan & Lid	294.30	206.00	88.30
0112	2.5ltr Saucepan Base	190.20	133.10	57.10
0116	4.0ltr Saucepan & Lid	347.40	243.10	104.30
0099	4.0ltr Saucepan Base	231.50	162.00	69.50
0143	28cm Frypan & Lid	352.80	246.90	105.90
0141	28cm Frypan Base	222.10	155.40	66.70
0125	3.0ltr Casserole & Lid	319.60	223.70	95.90
0124	3.0ltr Casserole Base	187.90	131.50	56.40
0172	6.0ltr Casserole & Lid	387.00	270.90	116.10
0171	6.0ltr Casserole Base	254.20	177.90	76.30
0167	8.0ltr Casserole & Lid	452.00	316.40	135.60
0169	8.0ltr Casserole Base	305.60	213.90	91.70
0161	4.2ltr Dutch Oven & Lid	359.70	251.70	108.00
0160	4.2ltr Dutch Oven Base	225.40	157.70	67.70
0157	6.0ltr Dutch Oven & Lid	436.70	305.60	131.10
0159	6.0ltr Dutch Oven Base	302.60	211.80	90.80
0163	34cm Baking Dish & Lid	414.30	290.00	124.30
0183	34cm Baking Dish Base	255.20	178.60	76.60
0191	37cm (Maxi) Baking Dish & Lid	451.50	316.00	135.50
0190	37cm (maxi) Baking Dish Base	286.00	200.20	85.80
0176	13ltr Casserole & Lid	529.40	348.30	181.10
0175	13ltr Casserole Base	371.80	219.30	152.50

45% OFF customer specials



Deep Oven Pan & Stainless Steel Lid

(RRP \$398.50) CODE CS005

Special Price **\$219.10**

Save **\$179.40**



8ltr Steamer Set

(RRP \$520.90) CODE 0170

Special Price **\$286.40**

Save **\$234.50**



30% OFF CUSTOMER SPECIAL

NEW

Country Kitchen
3.1ltr Casserole & Lid

(RRP \$290.00) CODE 0242

Introductory
Special Price

\$203.00 Save **\$87.00**



over 40% OFF specials



13ltr Casserole Base Only

(RRP \$371.80) CODE 0175

Special Price **\$219.30** Save **\$152.50**

Ck 5ltr Casserole & Lid plus Steamer &
28cm Deep Fry Pan Base

(RRP \$637.80) CODE CS013

Special Price **\$379.00** Save **\$258.80**



over 35% OFF specials

Enviro Kitchen Cleaning Set (includes

Scrub n Clean, Scrubby, 2 Enviro Cloths, 1 Window Cloth)

(RRP \$82.20) CODE 0624

Special Price **\$53.40**

Save **\$28.80**



Enviro Super Mop Set

(includes Handle, Head, Premium Wet Mop, Wet Mop, Dry Mop)

(RRP \$199.40)
CODE 0625

Special Price **\$129.60** Save **\$69.80**

Steak Knives & Forks

(RRP \$141.80) CODE 0048

Special Price **\$92.10** Save **\$49.70**



35% OFF SUPER SPECIALS

Limited time Only - till November 27th 2011

Due to popular demand we have reintroduced the traditional classic cookware shapes

**Classic 6ltr Casserole Base
(with cast handles)**

(RRP \$254.20) CODE 0155

Special Price **\$165.20**

**Save
\$89.00**



**Classic 3ltr Casserole Base
(with cast handles)**

(RRP \$187.90) CODE 0123

Special Price **\$122.10** **Save \$65.80**

customer BONUS BUYS

Customers ordering the following amounts at a demonstration can purchase a bonus product at a greatly reduced price.

Complete Kitchen Tools plus Utensil Holder

Spend **\$200** at the demonstration & you qualify to purchase our Kitchen Tools plus Utensil Holder.

(RRP \$75.30) CODE CB-200-30

Special Price **\$19.00^{ea}**



28cm Lid

Spend **\$300** at the demonstration & you qualify to purchase our 28cm Lid. Fits 28cm Frypans, 3.0, 5.0 & 6.0 ltr Casseroles, 4.2ltr Dutch Oven and some specialty items.

(RRP \$157.20) CODE CB-300-30

Special Price **\$49.00**

Each customer can only qualify for one bonus product per demonstration.

Host Reward Program

\$500 - \$599	\$600 - \$799	\$800 - \$999	\$1000 - \$1199
Plus 2 Bookings	Plus 2 Bookings	Plus 2 Bookings	Plus 2 Bookings
FREE	FREE	FREE	FREE
			
Large & Small Flan (RRP \$125.60) or \$110 Credit	24cm Deep Frypan Base (RRP \$174.90) or \$135 Credit	Chinese Wok (RRP \$208.60) or \$175 Credit	Maxi Wok Base (RRP \$241.60) or \$210 Credit
\$1200 - \$1499	\$1500 - \$1799	\$1800 - \$1999	\$2000 - above
Plus 2 Bookings	Plus 2 Bookings	Plus 2 Bookings	Plus 2 Bookings
FREE	FREE	FREE	FREE
			
Country Kitchen 3ltr Casserole & Lid (RRP \$309.70) or \$255 Credit	4.2ltr Dutch Oven & Lid plus Scrubby (RRP \$373.50) or \$310 Credit	9ltr Casserole & Lid plus 4 Piece Kitchen Tool Set (RRP \$469.30) or \$390 Credit	9ltr Casserole & Lid plus 32cm Steamer & 32cm Deep Frypan Base (RRP \$755.10) or \$520 Credit

* Credits must be used to purchase (additional) BESSEMER products in the range at the current RRP at the time of your demonstration. * You will receive 10% of additional sales above \$2000.
* All credits are conditional on the party sales level being maintained. * All bookings must be held within 4 weeks. * Booking gifts will be supplied with the delivery of the final demonstration.

Under \$599 a \$30 credit applies when 1 booking is achieved.

Over \$600 a \$40 credit applies when only 1 booking is achieved (excludes \$600 Bonus Level).



TRADE HAPPY

Upsize or downsize your Bessemer cast aluminium cookware using our trade up option at 40% OFF the recommended retail price.



BESSEMER IS A LIFETIME INVESTMENT

START YOUR OWN BESSEMER BUSINESS TODAY and enjoy HIGH EARNINGS, INDEPENDENCE, WORK YOUR OWN HOURS

SUPERSAVER KIT D Become a Bessemer Distributor before November 31st and receive for only \$80



Kit D

**The Country Kitchen
3ltr Casserole & Lid (2nd),
28cm Deep Frypan (2nd) &
a set of 4 Piece Kitchen Tools
(product valued at \$466)
Company Literature (valued at \$50)**

**over \$500 Value
for only \$80**

The following conditions apply:

1. Approved credit application on joining. 2. A minimum of 3 demonstrations * must be held and minimum sales of \$1200 achieved (YOU RETAIN \$288).

SPECIAL KIT OFFER

available for new distributors

Join now and receive
our **Gourmet Griddle***

*Kit conditions apply.

(RRP \$163.70)

For more information please speak to your distributor
or call our customer service team on 1300 655 994.



when you conduct 3 demonstrations
(minimum sales of \$1200) held within 3 weeks



when you conduct 6 demonstrations
(minimum sales of \$2400) held within 6 weeks



when you conduct 3 demonstrations
(minimum sales of \$1200) held within 10 days



See us on
FaceBook

Your Distributor

Simaru Pty. Limited

A.B.N. 41 002 791 193 Trading as:

BESSEMER Sales Tel: 1300 655 994

New South Wales Tel: (02) 8718 2700

Victoria Tel: (03) 9462 7300

Queensland Tel: (07) 3868 7000

South Australia Tel: (08) 8243 3300

Western Australia Tel: (08) 9334 9500



To ensure prompt service, all purchase orders for this promotion must arrive at sales centres no later than 5th December, 2011 and requested delivery date of goods must be no later than 16th December, 2011. Bessemer reserves the right to supply goods of equal value and type, should any merchandise become unavailable from the source of supply.